

Why Advertise Using Door Hanger Direct Marketing?

- Generally, Door Hangers have a higher response rate than post card or letter pack mailings
- It's a low cost way to get noticed—Delivery costs less than postage and mailing list fees
- Reach your audience instantly— *by greeting them at their front door!*
- It's dynamic and you achieve frequent exposure— *Targeted to select homes surrounding your location*
- It's cost effective— *you split the print costs with other advertisers, as low as 9 cents per home!*
- Complete turnkey solutions— *includes design, printing, demographic and door-to-door delivery!*

Attention Canton Businesses! In order to make this work—we will need your participation! It's our goal to be able to bring low cost marketing solutions for businesses that are located in Canton—with your participation we can make that happen!

Yes, I want to advertise in *The Canton Shopper!*

RATES:

- \$450.00 one time issue rate
 \$395.00 multiple issue rate

Please insert my Ad in the following issues:

MAY/JUN 2008 \$ _____ JUL/AUG 2008 \$ _____ SEP/OCT 2008 \$ _____
 NOV/DEC 2008 \$ _____ JAN/FEB 2009 \$ _____ MAR/APR 2009 _____

CONTRACT TOTAL:

of Issues: _____ x Rate: \$ _____

Artwork: _____

Discount: _____

CONTRACT TOTAL: _____

ARTWORK:

ONE TIME CHARGE
\$125 Full Color Design
(includes 1 proof)

- Please design my advertisement for me
Ad Space Size: 2 5/8" Tall X 4" Wide
- Camera Ready; I will provide my own artwork.

Deadline for Artwork: July 24, 2008

DETAILS:

Distribution: 10,000 Homes
 Stock: 100 LB White Cover
 Size: 8.5 x 11
 Print: 4/4 Process
 Distribution Date: July/August 2008

Full Payment due before each distribution
2 Payment Schedule: 50% Deposit, Balance Due Post Dated
Must have 12 Advertisers per publication

ADVERTISER INFORMATION:

Contact: _____ Email: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Payment Information: Check # _____ Mastercard/Visa/American Express Cash

Name on Card: _____

Account # _____ Exp Date: _____ Code: _____

AMOUNT TO BE BILLED EACH INSERTION: _____

Signature: _____ Date: _____