

Why Advertise Using Door Hanger Direct Marketing?

- Generally, Door Hangers have a higher response rate than post card or letter pack mailings
- It's a low cost way to get noticed—Delivery costs less than postage and mailing list fees
- Reach your audience instantly— *by greeting them at their front door!*
- It's dynamic and you achieve frequent exposure—*Targeted to select homes surrounding your location*
- It's cost effective— *you split the print costs with other advertisers, as low as 9 cents per home!*
- Complete turnkey solutions— *includes design, printing, demographic and door-to-door delivery!*

Attention Businesses! In order to make this work—we will need your participation! It's our goal to be able to bring low cost marketing solutions for community businesses —with your participation we can make that happen!

Yes, I want to advertise in The Village Shopper!

RATES:

- One Time Rate \$495.00
 Multiple Issue Rate \$450.00

Please insert my Ad in the following issues:

MAR2008 \$ _____ MAY2008 \$ _____ JUL2008 \$ _____
 SEP2008 \$ _____ NOV2008 \$ _____ JAN2009 \$ _____

CONTRACT TOTAL:

of Issues: _____ x Rate: \$ _____

Artwork: _____

Discount: _____

CONTRACT TOTAL: _____

ADVERTISER INFORMATION:

Contact: _____ Email: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Payment Information: Check # _____ Mastercard/Visa/American Express Cash

Name on Card: _____

Account # _____ Exp Date: _____ Code: _____

AMOUNT TO BE BILLED EACH INSERTION: _____

Signature: _____ Date: _____

ARTWORK:

ONE TIME CHARGE
\$125 Full Color Design
(includes 1 proof)

- Please design my advertisement for me
Ad Space Size: 2 5/8" Tall X 4" Wide
- Repeat w/minor changes

- Camera Ready

Deadline for Artwork: April 30, 2008

DETAILS:

Distribution: 5,000 Homes
 Stock: 100 LB White Cover
 Size: 4.25 x 11
 Print: 4/4 Process
 Distribution Date: Mid/Late May 2008

Full Payment due before each distribution
2 Payment Schedule: 50% Deposit , Balance Due Post Dated
Must have 6 Advertisers per publication