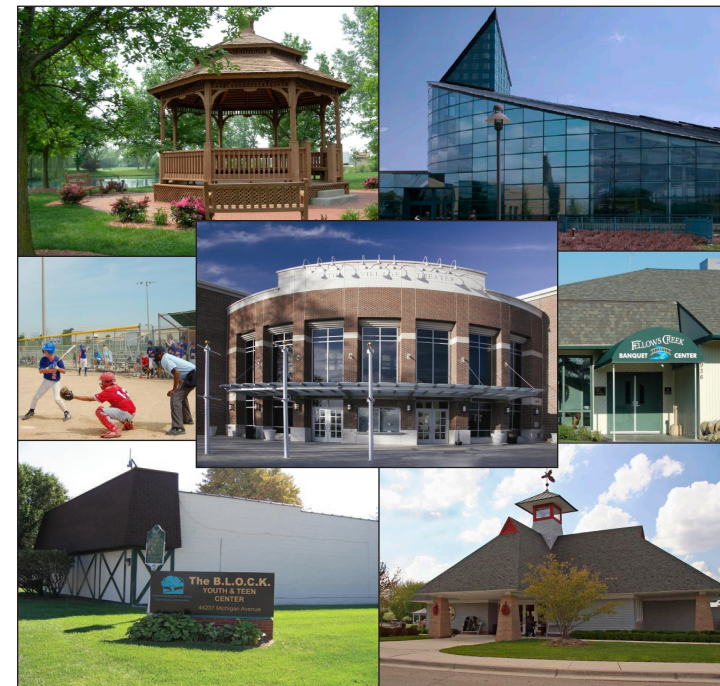




Canton Advertising and Sponsorship Opportunities



CANTON Leisure Services
Creating Community
 Through People, Parks, Places and Programs

100 Days to Health (continued)

Sponsorship and Advertising Opportunities

Gold Sponsor	\$950
o Seminar hosting or on-site participation <i>(ask your sales rep)</i>	
o Reserve space on updated event calendar	
o Inclusion in registration packet	
o Signage and presence at kick-off and wrap up events	
Silver Sponsor	\$500
o Inclusion in registration packet	
o Mention in the updated event calendar	
o Signage and presence at kick-off and wrap up events	
Bronze Sponsor	\$300
o Signage and presence at kick-off and wrap up events	

Senior Center

Ages range from 55 to 99 years
 Serves approximately 3,000 seniors each month
 Small events each month and five annual events each year
 Sponsorship includes: signage, presence at events, mention in major publications and various customizable options

Sponsorship and Advertising Opportunities

All-Inclusive Sponsorship: \$2,500 (4 available)

Events

St. Valentine's Party	Senior Play
Paczkis Day	Senior Olympics
St. Patrick's Day Party	Safe, Sound and Secure Seminars
Easter Potluck	Senior Golf Outing
Caregiver Conference	Sounds of Canton Concert
National Senior Health and Fitness Day	St. Nick Frolic
Memorial Day Celebrations	

Services

- Tax Counseling-volunteers prepare taxes for seniors at no charge
- Flu Shot Clinic
- Thanksgiving Congregate Lunches
- Christmas Congregate Lunches



Discover Guide

This popular book is published three times per year by Canton Township and is a valuable resource that provides residents with information on classes, programs and upcoming community events. Ad placement in this book is the most inexpensive way to reach all Canton residents.

38,000+ residents receive delivered copies
 Published three times per year
 Four-month shelf life
 Distributed in key locations throughout the Canton community



Sponsorship and Advertising Opportunities

Full-Page Full-Color Ad	\$1,250
Half-Page Full-Color Ad	\$695
Quarter-Page Full-Color Ad	\$450
Outside Back Cover Full-Color Ad	\$2,500
Inside Back Cover Full-Color Ad	\$2,000

Note: Advertising price is based on artwork being provided by sponsor. Design services available, ask for details.

Women's Expo

Over 40 vendors participate in this popular one-day expo geared toward women. Event held in late October. Non-vendor advertising opportunities include: Event Naming Rights and Keynote Speaker Sponsor.

1,000+ ppl
 Adult/Women
 Sponsorship: \$500 - \$950

Chainsaw Art and Chili Cook-O

The Lower Rouge River Recreation Trail System of Canton will be host to the first-annual Chainsaw Art and Chili Cook-O. Activities include: chainsaw art carved into surrounding park trees, chili-making competition with participating local chefs and restaurants, and various other entertainment venues.



Family
 Major Sponsor: \$2,000
 Supporting Sponsor: \$900 (2 available)

Family Fishing Derby

The ponds in Heritage Park will be stocked full of rainbow trout for the Annual Family Fishing Derby in early May. Canton residents are invited to attend this event, which allows the whole family to fish together-no fishing license required.

May; 1,500 attendees; weather permitting
 Major Sponsor: \$1,500; Supporting Sponsor: \$450 (2 available)

Movie Camp Out

Families are invited to set up tents around the amphitheater and enjoy a movie (TBD) at dusk in Cantons beautiful Heritage Park. This is a wonderful opportunity for families to spend quality time with friends and neighbors. Family performers will also entertain attendees prior to movie time.

One-night event; Family/Children
 Major Sponsor: \$595; Supporting Sponsor: \$250 (2 available)

Thursday Night Concert Series

During this year's annual Thursday Night Concert Series, concertgoers are invited to attend free performances every Thursday evening in the Heritage Park Amphitheater from 7:30 - 9:00 p.m. Shows begin late July and run through early August.

Upcoming performances; six shows throughout the season
 Event Naming Rights: \$6,000

Miscellaneous

Preschool Enrichment

Over 50 classes offered per brochure (8 -14 children/class)
 Dates: Varies, year-long
 Sponsorship: \$700 (2 available)

Environmental Classes

Family or children workshops (12 per year)
 Dates: Varies
 Sponsorship: \$500 (2 available)

Dancin' with the Kiddie Stars

One-day event; Children
 Sponsorship: \$500 (2 available)

Easter Events

Two events: Bunny Breakfast and Egg Hunt with various activities
 Date: April
 Major Sponsor: \$1,000
 Supporting Sponsor: \$495 (4 available)

Camp Canton (T-Shirt Advertisement)

1,500+ ; Children/Summer
 Sponsorship: \$300 (10 available)

Have something special in mind?
 Call us for custom packages.

Note: Advertising price is based on artwork being provided by sponsor. Design services available, ask for details.

