



Advertise Your
Business At

CANTON'S FALL FESTIVAL

Thursday-Sunday • October 1-4, 2009

*Take Advantage of this great opportunity to get noticed,
make sales and sponsor a community event*

This four day festival is packed with entertainment venues and events for people of all ages. The festival, taking place at the Canton Sports Center (CSC), will draw 20,000+ people from the Canton community and surrounding areas.



By Thursday evening, the Canton Sports Center will be transformed into a hot spot for good music, monster carnival rides and lots of entertainment that's sure to draw a crowd. The main attraction at this year's festival will be the huge carnival that is four times larger than that of the Liberty Fest. Advertising at, or sponsoring Canton's Fall Fest, is the perfect opportunity for local businesses to get in front of a terrific family demographic, all while showing your support for your community.



CANTON *Leisure Services*
Creating Community
Through People, Parks, Places and Programs



To sponsor the 2009 Fall Festival,
call (734) 953-4845
www.calladvantagenow.com



Reserve your Spot Today! • SPACE IS LIMITED • (248) 912-1285

Exclusive Sponsorships

Event Naming Rights \$9,500

Fall Fest is one of the biggest events of the year for the Canton Community. The festival is expected to draw 20,000+ visitors over the weekend, and will be publicized via television on the Canton Community Access Channel, Newspapers and all press releases.

Sponsor Benefits:

- Name listed prominently in all publicity as exclusive sponsor of the event
- Full Page ad in one Discover magazine mailed to 38,000 households
- Announcements at all stages throughout the weekend promoting the event sponsorship
- Appropriate signs and banners on the festival grounds (provided by sponsor)
- Listed as 2009 Fall Fest sponsor on www.canton-mi.org
- Coverage of sponsorship on Canton's cable access channel
- Reserved seating for main stage entertainment
- Reserved parking
- Inclusion in all festival advertising
- Complimentary 10' x 10' booth on festival grounds
- Listed as 2009 community sponsor on www.canton-mi.org
- Signage on the festival grounds
- 10 Carnival Ride wristbands

Entertainment Sponsorships

Stage Sponsor \$2,500

Live music on the stage

Sponsor Benefits:

- Name listed prominently in all publicity as exclusive sponsor of the event
- One Half Page ad in one Discover magazine mailed to 38,000 households
- Announcements at all stages throughout the weekend promoting the event sponsorship
- Appropriate signs and banners on the festival grounds (provided by sponsor)
- Listed as 2009 Fall Fest sponsor on www.canton-mi.org
- Coverage of sponsorship on Canton's cable access channel
- Reserved seating for main stage entertainment
- Inclusion in all festival advertising
- Complimentary 10' x 10' booth on festival grounds
- Listed as 2009 community sponsor on www.canton-mi.org
- 4 Carnival Ride wristbands

Kid's Craft Activity Tent \$1,000 (Saturday Only)

Sponsor Benefits:

- Name listed prominently in all publicity as exclusive sponsor of the event
- Announcements at all stages throughout the weekend promoting the event sponsorship
- Appropriate signs and banners on festival grounds (provided by sponsor)
- Listed as 2009 Fall Fest sponsor on www.canton-mi.org
- Inclusion in all festival advertising
- Complimentary 10' x 10' booth on festival grounds
- Listed as 2009 community sponsor on www.canton-mi.org

Petting Zoo \$1,500 (Saturday Only)

Sponsor Benefits:

- Name listed prominently in all publicity as exclusive sponsor of the event
- Announcements at all stages throughout the weekend promoting the event sponsorship
- Appropriate signs and banners on festival grounds (provided by sponsor)
- Listed as 2009 Fall Fest sponsor on www.canton-mi.org
- Prominent coverage of sponsorship on Canton's cable access channel
- Reserved seating for main stage entertainment
- Inclusion in all festival advertising
- Complimentary 10' x 10' booth on festival grounds
- Listed as 2009 community sponsor on www.canton-mi.org

Hay Rides \$1,500 (Saturday Only)

Sponsor Benefits:

- Name listed prominently in all publicity as exclusive sponsor of the event
- Announcements at all stages throughout the weekend promoting the event sponsorship
- Appropriate signs and banners on festival grounds (provided by sponsor)
- Listed as 2009 Fall Fest sponsor on www.canton-mi.org
- Reserved seating for main stage entertainment
- Inclusion in all festival advertising
- Complimentary 10' x 10' booth on festival grounds
- Listed as 2009 community sponsor on www.canton-mi.org

Exhibitor / Vendor Booths \$450

Sponsor Benefits:

- Appropriate signs and banners on festival grounds (provided by exhibitor)
- Listed as 2009 Fall Fest sponsor on www.canton-mi.org
- Complimentary 10' x 10' booth on festival grounds
- Listed as 2009 community sponsor on www.canton-mi.org



Also Ask About: Custom Packages, Booths Only, Banners Only

Sponsorship packages proudly presented
by Canton Leisure Services.

For inquiries or more information, please
contact Advantage Marketing Solutions.

Phone: (248) 912-1285 • Fax: (248) 912-1288



SPONSOR / VENDOR SIGN-UP FORM

Date: _____

Contact: _____

Business Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Payment Information:

Check # _____

Mastercard/VISA

Cash

Invoice

Name on Card: _____

Account # _____

Exp. Date: _____ Code: _____

Authorized Buyer's Signature

Date



CANTON *Leisure Services*
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PLEASE FAX A FILLED OUT FORM TO (248) 912-1288
NO COVER SHEET NECESSARY

Reserve your Spot Today! • SPACE IS LIMITED • (248) 912-1285