



Sponsorship Opportunities

Gain tremendous exposure, by partnering your business or organization with Plymouth's Fall Fest and Party Lot. Utilize this opportunity to meet face to face with the local demographic, and show support for your community.

The 1st Annual Party Lot, sponsored in part by E.G. Nicks restaurant, is on tap for a rockin' party, Plymouth style. Coinciding with Plymouth's popular Fall Festival, The Party Lot will feature two festive evenings filled with live entertainment

Available On-Site Marketing Options: Product Display, Couponing, Sampling, Giveaways
Demographic: Adults - 21-54

Sponsorship Packages

Package A: \$1,350.00

- 10x10 footprint on-site at the event*
- Name inclusion in press release
- Co-Sponsor of the 'The Party Lot' Stage
- Sponsor name included in stage announcements
- Banner placement on The Party Lot stage*
- Logo inclusion on The Party Lot poster to be distributed to Plymouth area businesses
- Name mention within select radio promos to run on WRIF prior to the event
- Three (3) banners placed within The Party Lot tent display*
- Logo/product inclusion on table tents to be placed on tables within The Party Lot display

Package B: \$950.00

- 10x10 footprint on-site at the event*
- Name inclusion in press release
- Sponsor name included in stage announcements
- One (1) banner placement within The Party Lot tent display
- Logo/product inclusion on table tents to be placed on tables within The Party Lot display
- Logo inclusion on The Party Lot poster to be distributed to Plymouth

Package C: \$500.00

- 10x10 footprint on-site at the event*
- Name inclusion in press release
- Logo inclusion on The Party Lot poster to be distributed to Plymouth

Ask your Sales Rep about **Ad Placement and Signage Opportunities** at the Event!

**For MORE INFORMATION on this event and others like it:
 Contact your sales rep at (734)953-4845**

FAX COMPLETED FORM TO (734) 953-4846

Advertiser Information:

Contact: _____ Email: _____

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Website: _____

Note: Payment required upfront with agreement

Payment Information:

Check

MasterCard / Visa / American Express

Name on Card: _____

Account # _____ Exp Date: _____ Code: _____

Signature of Agreement:

Authorized Buyer's Signature: _____ Date: _____ Sales Rep: _____

For more information, Call Advantage Marketing Solutions at (734) 953-4845